

WHY BUY LOCAL?

Reduce environmental impact



- * Locally owned businesses make more local purchases requiring less transportation, and set up shop in town or city centers which generally means less sprawl, congestion, habitat loss and pollution.

Support community groups



- * Local businesses donate more per sales dollars to local non-profits, events, teams, schools and children's programs compared to national chains.

Invest in community



- * Local businesses are owned by your friends and neighbors who live in this community, are less likely to leave, and are more invested in the community's future.

Create more local ownership and good jobs



- * Small local businesses are the largest employer nationally, and in our community, provide the most jobs to residents.

Get better service



- * Local businesses often hire people with a better understanding of the products they are selling and take more time to get to know customers.

Better public services



- * Local businesses mean a stronger tax base and better use of public services compared to nationally owned stores. This means better public services like schools, transportation, streets/roads, and emergency response.

Brought to you by:

NORFOLK  AREA
Chamber of Commerce